

OUTDOOR PHOTOGRAPHY

INFORMATION

Now in its second edition, this book is the ideal companion for outdoor enthusiasts who want their photography to do justice to the amazing experiences they have on their travels.

The book has been completely rewritten and is fully up-to-date with the latest developments in the world of digital photography. The authors' invaluable knowledge as professional outdoor photographers allows them to introduce all the essential technical concepts to the reader and explain them in the clearest possible language.

With practical and realistic advice throughout, the emphasis of the book is on giving readers the information they need to take the best photographs they can, without compromising their enjoyment of the great outdoors.

THE AUTHORS

Jon Sparks has been a full-time photographer since a 6-week trek in the Karakoram Mountains of Pakistan in 1990 convinced him that his passion from childhood should become his career. His name is now on almost 30 books, including guides to every current Nikon digital SLR. Jon is a member of the Outdoor Writers and Photographers Guild.

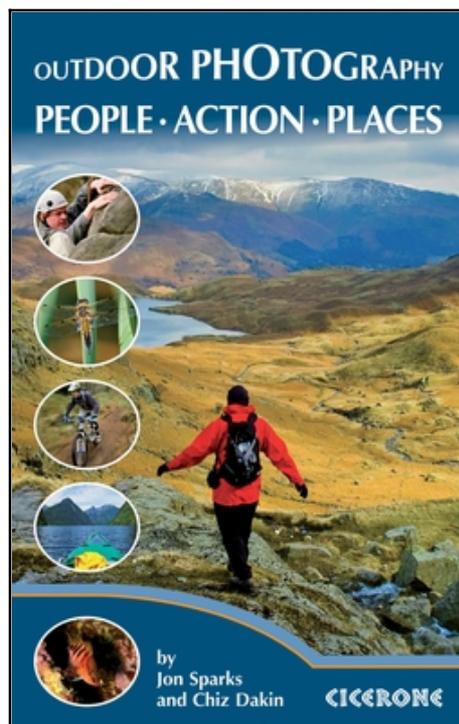
Chiz Dakin, winner of the Outdoor Writers and Photographers Guild Award for Excellence in Photography in 2008/9, is passionate about travelling and the outdoors. She is keen on mountain walking, scrambling and cycling and has visited all seven continents. Wherever she goes she always ensures she has her camera with her.

OTHER TITLES

9781852843939 The Hillwalker's Guide to Mountaineering

9781852844806 Mountain Weather

9781852845988 Map and Compass



OUTDOOR PHOTOGRAPHY

PRICE: £14.95

ISBN: 978 1 85284 646 6 (replaces 9781852843564)

CODE: 646

PUBLICATION: August 2011

AUTHORS: Jon Sparks, Chiz Dakin

CONTENTS: 21.6cm by 13.8cm. 256pp. Paperback Gloss Laminated

KEY MARKETING POINTS

- Avoids technical jargon and concentrates on taking the best pictures.
- Explains the particular approaches needed for many outdoor activities including trekking, climbing, cycling and water sports.
- Chapters on landscape, action photography, wildlife, tough situations, the best gear, and digital photograph optimisation techniques.

CICERONE

Cicerone publish over 250 guidebooks to walking, trekking, climbing, exploring and mountaineering in Britain, Europe and Worldwide.

2 Police Square, Milnthorpe, Cumbria, LA7 7PY

Tel: 01539 562069

Email: info@cicerone.co.uk

Fax: 01539 563417

Web: www.cicerone.co.uk