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trade guide**February 2006****Issue 13**

Get ready for spring – check your stocks and start to order ready for Easter and the summer season. Take a minute to look at the new titles and important new editions coming up this spring. Your new catalogue should arrive in late February giving details of new titles until autumn 2006. Watch out for the next newsletter which will be issued in March, just ahead of the launch of our new website in April.

New guides: February – April 2006

(all ISBNs: 1 85284)

CODE	ISBN	TITLE	DUE	COMMENTS
C345	395 0	Walking in Sicily	Mar	New edition
C349	475 2	Walking on the Isles of Scilly	Feb	New edition
C309	489 2	Walking in Tuscany	Mar	New edition (not shown in 2005 catalogue)
C453	457 4	Walking in the Ochils, Campsie Fells and Lomond Hills	Feb	New title
C312	478 7	Walking in the Isle of Arran	Mar	New edition
C257	435 3	Walking in the Sierra Nevada	Feb	New edition
419	419 1	Walking in Western Crete: Kissamos & Selinos	Feb	New title
C311	480 9	Mountain Weather	Apr	New edition
434	434 5	Trekking in the Vosges and Jura	Feb	New title
C402	505 8	Coast to Coast Walk	Mar	New edition
469	469 8	Scotland's Mountain Ridges	Apr	New title
472	472 8	Tour of the Matterhorn	Apr	New title
483	483 3	Tour of the Jungfrau Region	Apr	New title
C353	477 9	GR20: Corsica – the high level route	Apr	New edition
481	481 7	Walks in the Yorkshire Dales	Apr	New title (the best of Jack Keighley's 'Dales')

Spring exhibitions

Once again Cicerone will be exhibiting at the *London International Book Fair* from 5-7th March at Excel in London. Come and see us on Stand P890 in the Travel area.

The Outdoors Show at the NEC is the other major exhibition for this spring, and one at which we meet literally thousands of regular users of our guides. The show is held from 17-19th March, and provides an excellent showcase for the outdoor world, with world-renowned speakers, and an expected 50,000 visitors. Awards from *Walk* magazine will be made at the show – we won 'Best Guidebook Series' last year...

updated reprints

C185	392 6	Hadrian's Wall Path	£12.95
C304	386 1	The Pennine Way	£10

recent guides (all ISBNs: 1 85284)

C339	471 X	100 Hut Walks in the Alps	£12
C313	436 1	The Thames Path	£12
C446	445 0	Cycling in the French Alps	£14
C195	476 0	Walking in the Alps	£20
C415	398 5	Bhutan: A trekker's guide	£15
C251	418 3	Everest: A trekker's guide	£14
C359	444 2	Via de la Plata	£12.95
C165	464 7	The Dales Way	£10
C426	411 6	Walking in the Haute Savoie Vol 2: South	£12
C425	410 8	Walking in the Haute Savoie Vol 1: North	£12
C452	456 6	The Ribble Way	£10
C441	438 8	The Julian Alps of Slovenia	£14
C448	448 5	Walking on the North York Moors	£12

SPRING HIGHLIGHTS

- **Walking in the Alps**

An expanded, full-colour edition of this established lead title – currently in high demand

- **A Coast to Coast Walk**

A new edition, described in both directions, with expanded information and variants

- **Scotland's Mountain Ridges**

A new guide for scrambling, mountaineering and climbing in summer and winter

- **GR20: Corsica**

Second edition guide to the most talked-about mountain trek in Europe

- **Mountain Weather**

A new edition, in full colour, now in the style of our successful 'Techniques' series

- **Tour of the Matterhorn**

A new guide to this recently established mountain trek, with optional ascents and variants

- **Tour of the Jungfrau Region**

A new guide to a new tour in the Bernese Alps in the shadow of the Eiger and Jungfrau

NEW BOOKS TO WATCH!

Of the new guides and editions published in 2005, there are several which now appear amongst our top-selling guides. These success stories reflect both customer demand and your ability as a retailer to select winners.

Here they are:

- The Julian Alps of Slovenia* – a popular area
- Mont Blanc Walks* – Chamonix valley and nearby
- Kilimanjaro* – highest accessible trekking peak
- Walks in the Cathar Region* – accessible, for the discerning traveller, inspired by the DaVinci Code?
- Scrambles in the Lake District: South*
- Scrambles in the Lake District: North*
- Walking the Munros: Vol 1* – popular and essential
- Walking the Munros: Vol 2*
- Walking in the Cairngorms* – popular, with limited other resources available

KENDAL MOUNTAIN BOOK FESTIVAL



We were delighted to be the main sponsor of the Kendal Mountain Book Festival in 2005, and look forward to this year's festival, which will take place from 11th to 19th November 2006.

Kendal Mountain Festival is an international event, attracting authors and mountaineers from all over the world. The Book Festival goes from strength to strength, and we are delighted to be a part of this success.



We are proud to be supported by Arts and Business in this venture.

ORDER DETAILS

Just to remind you, our order and order enquiries details at Booksource are:

TEL: 0845 226 8350

FAX: 0141 557 0189

cicerone@booksource.net

or you can speak to us!

01539 562069

THE 'MUST-HAVE' GUIDES

In times when shelf space and budgets are tight, we know that some of you may only have space for a limited range, and you need the best selection you can get!

Call us and we will help you pick the guides which should generate the most business.

Check the list below.

OTHER NEWS

The new Cicerone catalogue will be available by the end of February. If you have not received your copy by early March, or if you would like more copies, please just give us a call and we will send you whatever you need.

What happened to the MINI GUIDES?

The new series covering essential skills to develop greater mountain awareness and safety was to have kicked off with *Avalanche!* last autumn. Regrettably due to technical translation problems we will now launch *Snow* and *Avalanche!* along with mini guides for *First Aid* and *Navigation* at the end of this year. Sorry for the delay.

We are now hard at work with the developers of our new website, which we hope will be launched at the end of April. We plan to make the new site suitable for you, our trade customers, to access, and it will have many other features to help generate interest. We will be contacting you soon to check details such as e-mail and addresses, as we intend to feature major stockists on the site, and hope to be able to communicate more directly with you all.

Don't forget we can now offer our trade customers posters, catalogues and spinners. There are three sizes of spinner, counter-top (holding around 40–50 books), medium floor spinner (holding about 120 books), and large floor spinners (holding up to 250 books). We provide the spinner, and work with the store to select and develop a suitable range.

Out of print/new editions:

The following guides are now out of print:

Andalusian Rock

White Peak Way

Trekking in the Caucasus

Walking in Cheshire

There will be NEW EDITIONS of these guides later this year:

The Mountains of Greece – June

The High Tatras – June

The Lleyn Peninsula Coast Path – July

Hillwalking in Wales Vols 1 and 2 – August

best-selling guides

International:

Via Ferratas of the Italian Dolomites Vol 1	1 85284 362 4	£12.95
Mont Blanc Walks	1 85284 414 0	£12.95
Tour of Mont Blanc	1 85284 358 6	£12.95
Chamonix to Zermatt	1 85284 327 6	£12
Via Ferratas of the Italian Dolomites Vol 2	1 85284 380 2	£12.95
Walks and Climbs in the Pyrenees	1 85284 328 4	£15
Through the Spanish Pyrenees: The GR11	1 85284 404 3	£12.95
Walking in Croatia	1 85284 406 X	£12
The Way of St James: Pyrenees to Santiago	1 85284 372 1	£11
Walking in the Dolomites	1 85284 385 3	£12
GR20 Corsica	1 85284 321 7	£14
The Julian Alps of Slovenia	1 85284 438 8	£14
Shorter Walks in the Dolomites	1 85284 351 9	£12
Kilimanjaro	1 85284 413 2	£14

British Isles and general:

Hadrian's Wall Path	1 85284 392 6	£12.95
Hillwalking in Snowdonia	1 85284 349 7	£10
The Coast to Coast Trail	1 85284 367 5	£12
Scrambles in the Lake District Vols 1&2	1 85284 443 4/463 9	£12
Scrambles in Snowdonia	1 85284 088 9	£10
The South West Coast Path	1 85284 379 9	£12.95
Walking in the Cairngorms	1 85284 452 3	£12.95
The Isle of Skye – A Walker's Guide	1 85284 366 7	£10
Walking the Munros vol 1: S'th, Cent, West	1 85284 402 7	£12
Walking the Munros vol 2: North, Cairn'ms	1 85284 403 5	£12
The West Highland Way	1 85284 369 1	£10
Map and Compass	1 85284 394 2	£12
Hillwalker's Guide to Mountaineering	1 85284 393 4	£14
Hillwalker's Manual	1 85284 341 1	£12