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trade guide**May 2006****Issue 14**

Summer is approaching, and we're all planning ways in which to enjoy the outdoors, whether for a gentle walk in the English countryside, or a trip overseas. Please take time to have a look at the new guides just published, and those coming soon. Our next newsletter will be issued in September. It will include an update for your catalogue that lists new titles to be published between September and February 2007.

We're delighted to announce the launch of our new website, which includes a special 'Trade' area which we are developing to improve communication between Cicerone and our retail partners (see more details overleaf). Please check if you are listed in the 'store finder' – we want as many people as possible to know you sell our books, and it's possible we may have missed you!

New guides: April – September 2006

(all ISBNs: 1 85284)

CODE	ISBN	TITLE	DUE	COMMENTS
432	432 9	Cycle Touring in France	May	New title
486	486 8	The Cathar Way	May	New title
C49	440 X	The Mountains of Greece	June	New edition
C227	482 5	The High Tatras	June	New edition
458	458 2	Backpacker's Britain: Northern Scotland	July	New title
C293	479 5	The Lley Peninsula Coastal Path	July	New edition
C135	467 1	Hillwalking in Wales Vol: 1	Aug	New edition
C145	468 X	Hillwalking in Wales Vol: 2	Aug	New edition
C154	488 4	Walking in Mallorca	Sept	New edition (updated by Paddy Dillon)

'Gold' winners!**For the second year running**

members of *The Ramblers' Association* have voted Cicerone winner of the 'Best guidebooks' award.

Results and prizes were awarded for all categories at a ceremony held during *The Outdoors Show* at the NEC in March. Award winners were also featured in the national press, as well as in *Walk* magazine. Pictured here are Hazel (our editor) and Clare (mapping and design), with Alan Hinkes.

**updated reprints**

C185	392 6	Danube Cycleway	£10
C304	386 1	The South West Coast Path	£12.95
C397	371 3	The Way of St James: France	£11

recent guides (all ISBNs: 1 85284)

C345	395 0	Walking in Sicily	£12
C349	475 2	Walking on the Isles of Scilly	£9
C309	489 2	Walking in Tuscany	£14
C453	457 4	Walking in the Ochils, Campsies, Lomond	£10
C312	478 7	Walking in the Isle of Arran	£12.95
C257	435 3	Walking in the Sierra Nevada	£12
419	419 1	Walking in Western Crete	£12
C311	480 9	Mountain Weather	£12
434	434 5	Trekking in the Vosges and Jura	£12
C402	505 8	Coast to Coast Walk	£12.95
469	469 8	Scotland's Mountain Ridges	£17.95
472	472 8	Tour of the Matterhorn	£12
483	483 3	Tour of the Jungfrau Region	£12
C353	477 9	GR20: Corsica – the high level route	£12.95
481	481 7	Walks in the Yorkshire Dales	£7.99

SUMMER HIGHLIGHTS

- **Walking in the Alps**

An expanded, full-colour edition of this established lead title – currently in high demand

- **A Coast to Coast Walk**

A new edition, described in both directions, with expanded information and variants

- **Scotland's Mountain Ridges**

A new guide for scrambling, mountaineering and climbing in summer and winter

- **GR20: Corsica**

Second edition guide to the most talked-about mountain trek in Europe

- **Mountain Weather**

A new edition, in full colour, now in the style of our successful 'Techniques' series

- **Tour of the Matterhorn**

A guide to this recently established mountain trek, with optional ascents and variants

- **Tour of the Jungfrau Region**

A new guide to a new tour in the Bernese Alps in the shadow of the Eiger and Jungfrau

NEW BOOKS TO WATCH!

Of the new guides and editions published this year, a number are emerging in importance already.

Scotland's Mountain Ridges – a great guide for the climber and mountaineer, with excellent reviews from the major climbing websites and magazines.

Walking in the Alps – the new edition is building sales and recognition.

Cycling in the French Alps – are there any keen cyclists who can resist the challenge?

The Thames Path – the new edition is an important book for all in London and the Thames Valley.

Look out for the *Tour of the Matterhorn* and the *Tour of the Jungfrau Region* – very popular routes suitable for most experienced walkers.

NEW CICERONE WEBSITE

We have just launched our new website, with improved book information and search facilities.

There is a 'Trade' area which we are developing, and a 'store finder' for people to locate key stockists.

You can now download price lists, new title information, newsletters, ordering information, book details, and the complete catalogue.



If you stock around 20 titles or more you should be in the 'store finder'. If we've missed you, it's possibly because you are supplied by a wholesaler, so please let us know if we need to add your store.

ORDER DETAILS

Just to remind you, our order and order enquiries details at Booksource are:

TEL: 0845 226 8350

FAX: 0141 557 0189

cicerone@booksource.net

or you can speak to us!

01539 562069

OTHER NEWS

If you would like more copies of our catalogue, please just give us a call and we will send you whatever you need.

What happened to the MINI GUIDES?

The new series covering essential skills to develop greater mountain awareness and safety was to have kicked off with *Avalanche!* last autumn. Regrettably due to technical translation problems we will now launch *Snow* and *Avalanche!* along with mini guides for *First Aid* and *Navigation* at the end of this year. Sorry for the delay.

We will be contacting you soon to check details such as e-mail and addresses, as we intend to be able to communicate more directly with you all, and possibly send the newsletter by e-mail if that would be useful.

Don't forget we can now offer our trade customers **posters, catalogues** and **spinners**. There are three sizes of spinner, counter-top (holding around 40–50 books), medium floor spinner (holding about 120 books), and large floor spinners (holding up to 250 books). We provide the spinner, and work with the store to select and develop a suitable range.

Out of print/new editions:

The following guides are now out of print:

Andalusian Rock

White Peak Way

Trekking in the Caucasus

Walking in Cheshire

Walking in The Black Forest

Walking in Oxfordshire

The Yorkshire Dales (1 85284 097 8)

The Viking Way

There will be **NEW EDITIONS** of these guides later this year:

The Mountains of Greece – June

The High Tatras – June

The Lleyn Peninsula Coast Path – July

Hillwalking in Wales Vols 1 and 2 – August

best-selling guides

International:

Via Ferratas of the Italian Dolomites Vol 1	1 85284 362 4	£12.95
Kilimanjaro	1 85284 413 2	£14
Mont Blanc Walks	1 85284 414 0	£12.95
Tour of Mont Blanc	1 85284 358 6	£12.95
Chamonix to Zermatt	1 85284 327 6	£12
Via Ferratas of the Italian Dolomites Vol 2	1 85284 380 2	£12.95
Walking in the Dolomites	1 85284 385 3	£12
The Julian Alps of Slovenia	1 85284 438 8	£14
Walks and Climbs in the Pyrenees	1 85284 328 4	£15
GR20 Corsica	1 85284 477 9	£12.95
Walking in the Alps	1 85284 476 0	£20
Walking in Croatia	1 85284 406 X	£12
The Way of St James: Pyrenees to Santiago	1 85284 372 1	£11
Shorter Walks in the Dolomites	1 85284 351 9	£12

British Isles and general:

Hadrian's Wall Path	1 85284 392 6	£12.95
Hillwalking in Snowdonia	1 85284 349 7	£10
The Coast to Coast Trail	1 85284 505 8	£12
Scrambles in the Lake District Vols 1&2	1 85284 443 4/463 9	£12
Scrambles in Snowdonia	1 85284 088 9	£10
The South West Coast Path	1 85284 379 9	£12.95
Walking in the Cairngorms	1 85284 452 3	£12.95
The Isle of Skye – A Walker's Guide	1 85284 366 7	£10
Walking the Munros vol 1: S'th, Cent, West	1 85284 402 7	£12
Walking the Munros vol 2: North, Cairn'ms	1 85284 403 5	£12
The West Highland Way	1 85284 369 1	£10
Map and Compass	1 85284 394 2	£12
Hillwalker's Guide to Mountaineering	1 85284 393 4	£14
Hillwalker's Manual	1 85284 341 1	£12