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# trade guide

**February 2007****Issue 16**

Great news – the first four titles in our new mini-guides series are now available! The *Avalanche!* and *Snow* mini-guides are great for all winter sports departments. Key titles for the early spring include *Three Peaks, Ten Tors* (complete with a dedicated website), some great Scottish and Lake District guides, and new editions of *Tour of Mont Blanc* and *Chamonix to Zermatt*.

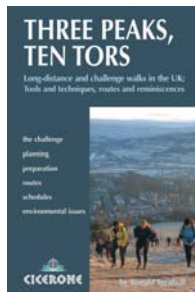
REGISTER FOR OUR ON-LINE NEWSLETTER FOR MORE DETAIL AND UP-TO-DATE INFORMATION! (Email us now – info@cicerone.co.uk.) More news in our next newsletter.

## New guides: January – May 2007

(all 13 digit ISBNs: 978 1 85284)

CODE	ISBN	TITLE	DUE	COMMENTS
490	490 5	Navigation	Jan	New mini-guide
474	474 5	Snow	Jan	New mini-guide
473	473 8	Avalanche!	Jan	New mini-guide
500	500 1	First Aid and Wilderness Medicine	Feb	New mini-guide
501	501 5	Three Peaks, Ten Tors	Feb	New title
430	430 1	The Cumbria Coastal Way	March	New title
462	462 2	Walking in Kent	March	New edition (previously in two volumes)
532	532 2	Tour of Mont Blanc	March	New edition
494	494 3	The Pentland Hills	March	New title
503	503 2	The Great Glen Way	March	New title
496	496 7	The Tour of the Lake District	March	New title
512	512 4	The End to End Trail	March	New title
454	454 7	The Tour of Monte Rosa	April	New title
513	513 1	Chamonix to Zermatt	April	New edition
492	492 9	Across the Eastern Alps: The E5	April	New title
409	409 7	The Southern Upland Way	May	New title
502	502 5	Ben Nevis and Glen Coe	May	New title

## Stretching the legs – and the imagination!



The National Three Peaks, and many of the challenge walks in the UK can be extremely tough and demanding. Tackling the UK route in 48 hours by public transport is the new 'green' way to do this hugely popular challenge walk, and a new

website sponsored by Cicerone ([www.3peaksby-publictransport.co.uk](http://www.3peaksby-publictransport.co.uk)) provides advice and a log of those who have succeeded. *Three Peaks, Ten Tors* provides the information and the inspiration for 16 challenge walks. From footcare to philosophy, from choosing a challenge to explaining to your friends afterwards; Ronald Turnbull explores the whole art of overdoing it, on foot, in the UK.

## updated reprints coming soon...

CODE	ISBN	TITLE	PRICE
351	351 9	Shorter Walks in the Dolomites	£12
428	428 8	Walking in Northumberland	£10
188	188 1	Land's End to John O'Groats cycle guide	£6.99

## recent guides (all ISBNs: 1 85284)

432	432 9	Cycle Touring in France	£14
486	486 8	The Cathar Way	£12
440	440 X	The Mountains of Greece	£15.95
482	482 5	The High Tatras	£15.95
458	458 2	Backpacker's Britain: Northern Scotland	£12
479	479 5	The Lleyen Peninsula Coastal Path	£10
467	467 1	Hillwalking in Wales Vol: 1	£12
468	468 X	Hillwalking in Wales Vol: 2	£12
488	488 4	Walking in Mallorca	£15
484	484 1	Lake District Winter Climbs	£17.95

## NEW BOOKS TO WATCH!

**Scotland's Mountain Ridges** – Interest in this book is as high as ever – a great guide for the climber and mountaineer, with excellent reviews. One of Cicerone's top titles.

**Lake District Winter Climbs** – the new definitive guide to over 1000 routes. A joint production between Cicerone and the Fell and Rock Climbing Club.

'I like this guide, it "feels" right ...it is a work of dedication...a leap forward from the previous edition. (UKclimbing.com Dec 2006)

**Walking in Mallorca / Walking in Tuscany** – two important new editions. Both now fully revised and in full colour, in current top ten.

**The Tour of Mont Blanc** – Hardly a new title, but over the years we've sold well over 20,000 copies...and similar numbers of **Chamonix to Zermatt** – make sure you order the new editions!

### ORDER DETAILS

Just to remind you, our order and order enquiries details at BookSource are:

TEL: 0845 226 8350

NEW FAX: 0845 370 0068

cicerone@booksource.net

New BookSource address:

50 Cambuslang Road, Cambuslang  
Glasgow G32 8NB

or you can speak to us!

01539 562069

## NEW E-NEWSLETTER!

One of the most important things we value is being able to keep you up to date with all our titles, and help you identify books which you should consider including in your range.

Our new email trade newsletter has many features to help you keep in touch. Starting in February it will be sent to all those of you who have given us your contact details. If you're not sure if we have your email, just send us one, and we will do the rest! (info@cicerone.co.uk)

### Features of the e-newsletter:

- details of new titles just one 'click' away
  - full titles listings
  - independent reviews
  - details of current advertising
  - seasonal 'spikes' to watch for
  - Trade show details
- ...and much more.

We also welcome **your** feedback, whether by e-mail, snail mail or 'phone. We will always listen.

### LATE NEWS!

*Cicerone signs Alan Hinkes (OBE), the first British climber to climb all 14 of the 8000metre peaks in the world. Illustrated hardback book to be launched this autumn.*

## OTHER NEWS

**NEW E-NEWSLETTER ...** It could be a way of saving a lot of time – and trees! If you haven't already given us your contact details please email us NOW!  
info@cicerone.co.uk

### Three 'Gold Stars' for Cicerone!

For three years running, Cicerone have been voted for the top award of 'Best Guidebook Series' by the members of *The Ramblers' Association*.

If you would like more copies of our catalogue, please just give us a call and we will send you whatever you need.

Don't forget we can now offer **posters, catalogues** and **spinners**. There are three sizes of spinner, counter-top (40–50 books), medium floor spinner (about 120 books), and large floor spinners (up to 250 books). We provide the spinner, and work with the store to select and develop a suitable range.

### Out of print/new editions:

The following guides are now out of print:

Rock Climbs in the Verdon

Andalucian Rock Climbs

More Scrambles in the Lake District

White Peak Way

Walking in Cheshire

Walking in The Black Forest

Walking in Oxfordshire

The Yorkshire Dales (1 85284 097 8)

The Viking Way

Walking in the Lammermuirs

The Brittany Coast Path

### NEW EDITIONS in 2007:

**Walking in Mallorca** – New, published November 2006

**Lake District Winter Climbs** – New, published December 2006

**Walking in Kent** – February 2007

**Tour of Mont Blanc** – March 2007

**Chamonix to Zermatt** – April 2007

**The Lea Valley Walk** – May 2007

**Walking in the Bavarian Alps** – June 2007

**Walking in the Languedoc** – August 2007

## SEASONS HIGHLIGHTS

### • Three Peaks, Ten Tors

UK Challenge Walks – stretch your legs... your horizons... but most of all, your imagination.

### • Tour of the Lake District

A new guide for all walkers to discover the best of Lakeland.

### • The Tour of Mont Blanc / Chamonix to Zermatt

New, full-colour editions of these key titles, with important route changes.

### • New mini-guide series

The exciting new series of pocket-sized guides for essential skills to take with you into the hills. All have PVC covers.

## best-selling guides

### International:

Via Ferratas of the Italian Dolomites Vol 1 978185284 362 5 £12.95

Tour of Mont Blanc (new edition) 978185284 532 2 £12.95

Kilimanjaro 978185284 413 4 £14

The Julian Alps of Slovenia 978185284 438 7 £14

Chamonix to Zermatt (new edition) 978185284 513 1 £12.95

Shorter Walks in the Dolomites 978185284 351 9 £12

GR20 Corsica 978185284 477 6 £12.95

Everest: A Trekker's Guide 978185284 418 9 £14.00

Via Ferratas of the Italian Dolomites Vol 2 978185284 380 9 £12.95

Walking in the Dolomites 978185284 385 4 £12.95

Walking in the Alps 978185284 476 9 £20

Mont Blanc Walks 978185284 414 1 £12.95

Tour of the Matterhorn 978185284 472 1 £12

The Way of St James: Pyrenees to Santiago 978185284 372 4 £12

### British Isles and general:

Hadrian's Wall Path 978185284 392 2 £12.95

Scotland's Mountain Ridges 978185284 469 1 £17.95

Walking on the Isle of Arran 978185284 478 3 £12.95

The Coast to Coast Walk 978185284 505 6 £12.95

The South West Coast Path 978185284 379 3 £12.95

Walking the Munros vol 1: S'th, Cent, W'st 978185284 402 8 £12

Walking the Munros vol 2: N'th, Cairn'ms 978185284 403 5 £12

The Isle of Skye – A Walker's Guide 978185284 366 3 £10

Hillwalking in Snowdonia 978185284 349 6 £10

Scrambles in Snowdonia 978185284 088 4 £10

Map and Compass 978185284 394 6 £12

Mountain Weather 978185284 480 6 £12

Hillwalker's Guide to Mountaineering 978185284 393 9 £14

Hillwalker's Manual 978185284 341 0 £12