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trade guide



November 2007

Issue 20

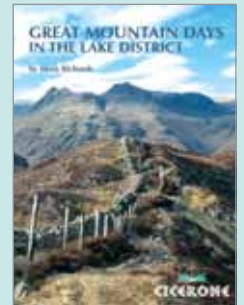
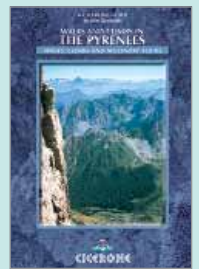
Christmas is coming, and with it some colder weather – Will there be some snow and ice this year? Time to think about winter climbing and ski-touring titles, as well as *Walking in the Alps*, *Alpine Points of View* and other bigger books which make ideal gifts. *The National Trails* is already selling really well, while *Sport Climbing* and *Rock Climbing* are also proving popular.

REGISTER FOR OUR ON-LINE NEWSLETTER FOR MORE DETAIL AND UP-TO-DATE INFORMATION! (Email us now – info@cicerone.co.uk.) Next newsletter in January 2008.

New guides: November 2007– June 2008

(all 13 digit ISBNs: 978 1 85284)

CODE	ISBN	TITLE	DUE	COMMENTS
523	523 0	Walking in the Languedoc	Nov	New edition
453	453 0	The Grand Canyon	Jan	New edition
508	508 7	Canyoning in Southern Europe	Jan	New title
549	549 0	Offa's Dyke Path	Jan	New edition
553	553 7	Bhutan: A Trekker's Guide	Jan	New edition
470	470 7	Walks and Climbs in the Pyrenees	Feb	New edition
524	524 7	Through the Spanish Pyrenees: The GR11	Feb	New edition
499	499 8	Walks and Treks in the Gran Paradiso	Mar	Replaces 9781852842314 and 9781852842475
533	533 9	The GR5 Trail	Mar	New title. Replaces 9781852843267
516	516 2	Great Mountain Days: Lake District	Mar	New title
515	515 5	Walking in the Forest of Bowland/Pendle	Mar	New title
526	526 1	Cycle Touring in Switzerland	April	New title
511	511 3	Cycling in the French Alps	April	New edition
521	521 6	The Ecrins National Park	May	New edition
550	550 6	The Tour of the Oisans: GR54	May	Replaces 9781852841577
520	520 9	Jordan: Walks, treks, caves, climbs...	June	New edition



Focus on... the web

- GREAT TIP! New titles appear on the Cicerone website three months before publication – register your interest, and we will send you an e-mail as soon as it's published!



- If you stock around 20 or more titles, make sure you are on our 'storefinder' listings.
- Get downloads of our complete titles list, information sheets and newsletters.
- Cicerone are advertising on a number of outdoor-related websites – outdoorsmagic, blue-dome and the TGO and Climb magazine sites.
- Our homepage suggests good titles for each season and major new books – worth a check.

reprints coming soon...

CODE	ISBN	TITLE	PRICE
393	393 9	The Hillwalker's Guide to Mountaineering	£14
431	431 8	Walking in Pembrokeshire	£12
382	382 3	Walking in Provence (early 2008)	£12.95

both guides to Alpine Ski Mountaineering reprinting this autumn

recent guides (all ISBNs: 978 1 85284)

497	497 4	Walking in the Bavarian Alps	£14
506	506 3	The Mountains of Montenegro	£12.95
552	552 0	The Cotswold Way	£12
514	514 8	The Mount Kailash Trek	£12.95
504	504 9	The National Trails	£16.99
528	528 5	Sport Climbing	£12.95
529	529 2	Rock Climbing	£12.95
511	511 7	The Robert Louis Stevenson Trail	£12.95
507	507 0	Walking the GR7 in Andalucia	£12.95
561	561 2	The Book of the Bivvy	£9.99

NEW BOOKS TO WATCH!

Take a look at the new rankings of bestselling guides below. There are one or two new books selling incredibly well!

The National Trails, *Rock Climbing* and *Sport Climbing* are three new titles for this autumn which definitely deserve space on your shelves. The new editions of *Walking in the Languedoc*, *The Cotswold Way* and the new title *Walking the GR7 in Andalucia* are also doing well.

Of the current four mini-guides *Navigation*, *First Aid and Wilderness Medicine*, *Snow and Avalanche!*, the first two are established best-sellers, while the season for *Snow* and *Avalanche!* is just approaching. All ski-touring guides and the *Snow* and *Avalanche!* mini-guides are being advertised in *GoSnow* magazine throughout the season.

National Trails news...

Paddy Dillon, author of *The National Trails*, has just returned from giving two successful illustrated talks to packed audiences at Stanfords' Bristol and London branches.



Paddy has also been interviewed by *BBC Countryfile* magazine, who will be publishing this, together with a review of *The National Trails*, in December. Paddy will also be interviewed on BBC Radio Cumbria during November... Quite a celebrity!

If you have facilities for author talks, and would like one of our authors for an event, get in touch with us and we will see what we can arrange.

DISPLAY UNITS

Mini-guides displays: FREE!

NEW shelf-edge display units – ideal for catching the eye! (Hold approx four mini-guides)



← Also small counter-top units (hold approx. 12 books).



New medium counter-top spinning stand – with six deep facings to hold approx 40 books (only 25cm wide). Please tell us if you are interested in any of these units.



ORDER DETAILS

Just to remind you, our order and order enquiries details at BookSource are:

TEL: 0845 226 8350

NEW FAX: 0845 370 0068

cicerone@booksource.net

New BookSource address:

50 Cambuslang Road, Cambuslang
Glasgow G32 8NB

or you can speak to us!

01539 562069

GIANT Poster available!



We have a HUGE (A0) poster of *The National Trails* available – ideal for window displays. Printed both sides, and mounted on foamex, let us know if/when you would like to borrow it!

*** PRE-CHRISTMAS KEY TITLES ***

• The National Trails

The most-wanted guide we think we have ever had. Order yours now!

• Sport Climbing and Rock Climbing

Two new techniques books catering for these hugely popular activities

• Walking in the Alps

• Alpine Points of View – with new lower seasonal special price of £20

• The Pyrenees

• Scotland's Mountain Ridges

• Remember that 'Techniques' books make great presents!

OTHER NEWS

Are you a recommended stockist? Our website provides a search facility for stores stocking a good range of Cicerone titles. If we currently don't show your store and you think we should, please let us know and we will add you to the website database.

Don't forget we can now offer **posters**, **catalogues** and **spinners**. There are three sizes of spinner. We provide the spinner, and work with the store to select and develop a suitable range.

Out of print/new editions:

The following guides are now out of print:

The Brittany Coast Path

Hereford and the Wye Valley

Scottish Glens: numbers 7, 8 and 9

NEW EDITIONS coming in 2008:

The Ecrins National Park – May

The Offa's Dyke Path – January

Cycling in the French Alps – April

Bhutan: A Trekker's Guide – January

The Grand Canyon – January

Walks and Climbs in the Pyrenees – February

Through the Spanish Pyrenees: GR11 – February

Jordan: Walks, treks, caves, climbs... – June

Crete: The White Mountains – June

best-selling guides

International:

Kilimanjaro	978185284 413 4	£14
Via Ferratas of the Italian Dolomites Vol 1	978185284 362 5	£12.95
Cycle Touring in France	978185284 432 5	£14
The Julian Alps of Slovenia	978185284 438 7	£14
Tour of Mont Blanc (new edition)	978185284 532 2	£12.95
The Way of St James: Pyrenees to Santiago	978185284 372 4	£12
Shorter Walks in the Dolomites	978185284 351 9	£12
Everest: A Trekker's Guide	978185284 418 9	£14.00
Walking in the Dolomites	978185284 385 4	£12.95
Chamonix to Zermatt (new edition)	978185284 513 1	£12.95
Mont Blanc Walks	978185284 414 1	£12.95
GR20 Corsica	978185284 477 6	£12.95
Walking in Tuscany	978185284 489 9	£14
Walking in Sicily	978185284 395 3	£12
Walks and Climbs in the Pyrenees	978185284 328 1	£15

British Isles and general:

Scotland's Mountain Ridges	978185284 469 1	£17.95
The South West Coast Path	978185284 379 3	£12.95
Hadrian's Wall Path	978185284 392 2	£12.95
Walking the Munros vol 1: S'th, Cent, W'st	978185284 402 8	£12
The Coast to Coast Walk	978185284 505 6	£12.95
Walking on the Isle of Arran	978185284 478 3	£12.95
Hillwalking in Snowdonia	978185284 349 6	£10
Tour of the Lake District	978185284 496 7	£12
Scrambles in Snowdonia	978185284 088 4	£10
Walking the Munros vol 2: N'th, Cairn'ms	978185284 403 5	£12
The Isle of Skye – A Walker's Guide	978185284 366 3	£10
First Aid and Wilderness Medicine	978185284 500 7	£7.99
Navigation (mini-guide)	978185284 490 5	£7.99
Map and Compass	978185284 394 6	£12
Mountain Weather	978185284 480 6	£12
Avalanche!	978185284 473 8	£7.99