

CICERONE2 Police Square, Milnthorpe,
Cumbria LA7 7PY

Tel: 01539 562069

Fax: 01539 563417

info@cicerone.co.uk

www.cicerone.co.uk

trade guide



October 2008

Issue 23

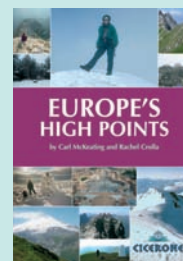
We have a great line-up of new autumn arrivals – and not just guidebooks, but also the eagerly awaited *Moveable Feasts*, and *The Spirit of Hadrian's Wall*. This month we published the first two *Fellranger* guides to the Lake District, new editions of our guides to Crete and County Durham, and *The Spirit of Hadrian's Wall*. *Moveable Feasts* will be published at the end of October, with guides covering the Thames Valley and Backpacking in Scotland in November.

REGISTER FOR OUR ONLINE NEWSLETTER FOR MORE DETAIL AND UP-TO-DATE INFORMATION! (Email us now – info@cicerone.co.uk.) Next printed newsletter in January 2009.

New guides: October 2008 – March 2009

(all 13 digit ISBNs: 978 1 85284)

CODE	ISBN	TITLE	DUE	COMMENTS
534	534 6	Moveable Feasts (outdoor cooking and nutrition)	October	New guide
589	589 6	The Mountains of <u>England</u> and Wales Vol2	October	New edition
570	570 4	Walking in the Thames Valley	Nov	New guide
527	527 8	Backpacker's Britain: Southern Highlands	Nov	New guide
510	510 0	Tour of the Queyras	January	New edition
531	531 5	Walking in Madeira	January	Expanded new edition
535	535 3	Italy's Sibillini National Park	January	New guide
586	586 5	Walking in the Isles of Scilly	January	New edition
572	572 8	Walking on the Orkney and Shetland Isles	Feb	New guide
542	542 1	Lakeland Fellranger: Southern Fells	Feb	New series
543	543 8	Lakeland Fellranger: Mid-western Fells	Feb	New series
559	559 9	Cycling the Canal du Midi	Feb	New guide
509	509 4	The Yorkshire Dales: North and East	March	New guide
594	594 0	The Mountains of England and <u>Wales</u> Vol1	March	New edition
538	538 4	Walking in Austria	March	New guide, replaces 978 1 85284 239 0
577	577 3	Europe's High Points	March	New guide



LATEST NEWS...

Cicerone's Lakeland Fellranger series is now in the shops, and selling well. The Southern Fells and Mid-western Fells will now be published in February 2009.

'Cicerone's Lakeland Fellranger guidebooks promise to be a Wainwright for the 21st Century...they really do look the business.'

www.outdoorsmagic.com

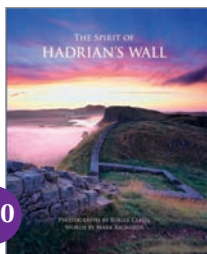


THE SPIRIT OF HADRIAN'S WALL

Just published, this is an ideal gift.

- featured in the Independent Bookshops Christmas Catalogue
- major 'Hadrian: Empire and Conflict' exhibition in London
- over 100 superb photographs.

£20



Reprints coming soon...

CODE	ISBN	TITLE	
373	373 1	Alpine Ski Mountaineering Vol 1 Western	£15
374	374 8	Alpine Ski Mountaineering Vol 2 Eastern	£15

Recent guides (all ISBNs: 978 1 85284)

550	550 6	The Tour of the Oisans: GR54	£12
485	485 1	The Yorkshire Dales: South and West	£12
491	491 2	Navigating with a GPS	£7.99
520	520 9	Jordan: Walks, treks, caves, climbs...	£17
540	540 7	Lakeland Fellranger: Central Fells	£12.95
541	541 4	Lakeland Fellranger: Near Eastern Fells	£12.95
558	558 2	The Spirit of Hadrian's Wall	£20
525	525 4	The High Mountains of Crete	£14
537	537 7	Walking in County Durham	£12

KEY TITLES

Moveable Feasts is listed as suggested reading for the **Duke of Edinburgh Award** scheme.

Order today – RRP £14.95. Available from 27 October.

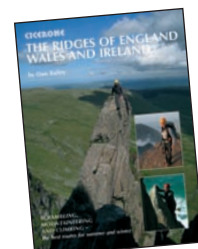
'From a quick flick through, we reckon this is a book that could revolutionise your outdoors eating experience, both in terms of variety and nutrition and we're uncharacteristically excited at the prospect of testing some of the recipes for real. *Trangia fondue anyone?*'



www.outdoorsmagic.com

Highlights for 2009 will include *Walking in Austria* by Kev Reynolds, *Europe's High Points* – a unique guide to help you ascend the summit of every country, and *The Ridges of England, Wales and Ireland* by Dan Bailey, author of the best-selling

Scotland's Mountain Ridges.



Don't miss out on these...

Having been out of stock for most of the season last year, our two Alpine Ski Mountaineering guides are back, and will be available from early November.

Alpine Ski Mountaineering Vol 1 Western Alps 978 1 85284 373 1

Alpine Ski Mountaineering Vol 2 Eastern Alps 978 1 85284 374 8



We're amazed... *Great Mountain Days in the Lake District* was only published in April, and we're reprinting it already! We have a HUGE (A0) poster of *Great Mountain Days in the Lake District* – ideal for window displays. Let us know if you would like to borrow it!

Rock Climbing is another recent title now reprinting. If you haven't stocked either title already, it may be worth trying. Finally, did you know that our guide to *Offa's Dyke Path* is our third best selling UK title? Time to look at best-sellers!

The Spirit of Hadrian's Wall

A glorious 192pp 'coffee table' book **£20**

DISPLAY UNITS FREE!

We now have NEW shelf-edge display units for both mini-guides and our standard format guides – ideal for catching the eye! (just tell us how many you need)

We also have small counter-top units (hold approx 12 books) and new medium counter-top spinning stands – with six deep facings to hold approx 40 books (only 25cm wide).

Please tell us if you are interested in any stands.



OTHER NEWS

Are you a recommended stockist? Our website provides a search facility for stores stocking a good range of Cicerone titles. If we currently don't show your store and you think we should, please let us know and we will add you to the website database.

Don't forget we can offer **posters, catalogues, display units** and **spinners**. We are happy to work with you to select and develop a suitable range.

Out of print/new editions

The following guides are now out of print:

- The Écrins National Park (old) 9781852843229
 - The French Alps GR5 (old) 9781852843267
 - Cycling the French Alps (old) 9781852844455
 - Bhutan Trekker's Guide (old) 9781852843984
 - The Grand Canyon (old) 9781852843007
 - Walks & Climbs Pyrenees (old) 9781852843281
 - Spanish Pyrenees: GR11 (old) 9781852844042
 - Jordan: Walks, treks, etc (old) 9781852842789
 - Walking in County Durham (old) 9781852842161
 - Crete: The White Mountains (old) 9781852842987
- books with **NEW EDITIONS in 2008 and 2009:**
- Walking in Madeira (old) 9781852843342
 - Tour of the Queyras (old) 9781852840488
 - Walking in the Isles of Scilly (old) 9781852844752
 - The Mountains of England and Wales, vols 1 and 2 (October '08 and March '09)
 - Via Ferratas of the Italian Dolomites vol 1 (July '09)

ORDER DETAILS

Just to remind you, our order and order enquiries details at BookSource are:

TEL: 0845 226 8350

FAX: 0845 370 0068

cicerone@booksource.net

BookSource address:

**50 Cambuslang Road, Cambuslang
Glasgow G32 8NB**

or you can speak to us!

01539 562069

Out of print/new editions

At Cicerone we try to keep you up-to-date about new editions coming up, so that you can make plans for controlling stock well in advance. Why not check the schedule now?

If you're not sure what's currently out of stock or out of print, just check our website, or give us a call if you need any help.

*** PRE-CHRISTMAS KEY TITLES ***

- *Great Mountain Days in the Lake District*
- *The National Trails*
- *Walking in the Alps, The Pyrenees*
- *The Spirit of Hadrian's Wall*
- **All best-selling titles**
- **Mini-guides and Techniques series**

best-selling guides

International:

Tour of Mont Blanc	978185284 532 2	£12.95
Walks and Climbs in the Pyrenees	978185284 470 7	£15
Via Ferratas of the Italian Dolomites Vol 1	978185284 362 5	£12.95
Chamonix to Zermatt	978185284 513 1	£12.95
Shorter Walks in the Dolomites	978185284 351 9	£12
The Julian Alps of Slovenia	978185284 438 7	£14
Kilimanjaro	978185284 413 4	£14
The GR5 Trail	978185284 533 9	£14
Mont Blanc Walks	978185284 414 1	£12.95
Everest: A trekker's guide	978185284 418 9	£14
GR20 Corsica	978185284 477 6	£12.95
Cycle Touring in France	978185284 432 5	£14
The Way of St James: Pyrenees to Santiago	978185284 372 4	£12
Walking in the Dolomites	978185284 385 4	£12.95
The Bernese Alps	978185284 451 6	£14

British Isles and general:

Great Mountain Days in the Lake District	978185284 516 2	£16.99
The South West Coast Path	978185284 379 3	£12.95
Offa's Dyke Path	978185284 549 0	£12.95
Hadrian's Wall Path	978185284 392 2	£12.95
The Isle of Skye – A Walker's Guide	978185284 366 3	£10
Walking the Munros vol 1: S'th, Cent, W'st	978185284 402 8	£12
Scotland's Mountain Ridges	978185284 469 1	£17.95
Hillwalking in Snowdonia	978185284 349 6	£10
The West Highland Way	978185284 369 4	£10
Walking on the Isle of Arran	978185284 478 3	£12.95
Walking the Munros vol 2: N'th, Cairn'ms	978185284 403 5	£12
Navigation	978185284 490 5	£7.99
Map and Compass	978185284 394 6	£12
First Aid and Wilderness Medicine	978185284 500 7	£7.99
Rock Climbing	978185284 529 2	£12.95
Mountain Weather	978185284 480 6	£12